

# Strategic Enterprise Risk Management

Empowering ERM efforts by managing exposure, effectively measuring risks and converting threats into opportunities

Grand Copthorne Waterfront Hotel,  
Singapore

10th & 11th November 2011

**IRM to award 20 CPD points for either maintaining membership of towards application to Fellowship.**

## Your distinguished chairperson:

**John J. Brown** Director, Risk Management, Supply Chain Development  
**The Coca-Cola Company, United States**

*John has created enterprise and operational risk management processes at Fortune 500 global food processing companies which reduced incident rate by 45% and Workers Compensation losses by over 40% in a span of 21 months*

## Attend this informative event and gain practical insights into:

- Responding to business **uncertainties and opportunities** effectively with an effective ERM framework in place
- Successfully **measuring risk** with effective methods of KRI assessments and data analytics
- Managing risk portfolio effectively by successfully leveraging on **risk intelligence systems**
- Protecting your organisation from **black swans** – how do you think of the unthinkable?
- Ensuring that your ERM dollars improves **organisational resiliency** and manages exposure
- Benchmarking your **ERM framework and strategy** with blue-chip companies

## What past delegates had to say

*"Excellent course content, good live examples, broad range of attendees from different industries"*

**Nokia Siemens Networks**

*"The conference organised by marcus evans is excellent. The selection of course contents and the speakers were very good. I hope that marcus evans will be able to organise different courses to be held in Singapore / Banking / Malaysia. I hope to attend those conferences for my learning's"*

**Prime Bank Limited**

*"Enjoyed it as much as learned well enough to go back to my organisation knowing positive impacts to the business"*

**HSBC**

*"I found the opportunity to listen to people from different industries and their methodology to face similar challenges very beneficial"*

**Rio Tinto Iron Ore**

**\*Early Bird & Group Discounts**  
Ask about our savings

**"Living at risk is jumping off the cliff and building your wings on the way down"**

Ray Bradbury

Effectively forecasting and measuring risks gives you the competitive advantage to battle risky business environments and make informed decisions. This conference provides an advanced risk-based approach on improving business resilience and preventing opportunity losses

**marcusevans**

## Featuring case studies by Award-Winning Risk, Compliance and Business Continuity leaders:

**Keith Read** Group Compliance & Ethics Director (Former)  
**British Telecom, United Kingdom**

*Keith won the Compliance Register's Best Compliance Officer award and also Best Compliance Company award for British Telecom. He was subsequently the subject of a major Daily Telegraph feature – 'Compliance and Science'. Keith has also published a paper on '201 Measures for your Compliance Programme'*

**Dr. David Hancock** Head of Risk & Value  
**Transport for London, United Kingdom**

*David has over 20 years of experience in risk management working with the private, public and voluntary sectors. He won the National Forum for Risk Management in the Public Sector's 'Risk Manager of the Year' award in 2008 and is also an internationally renowned author of "Tame, Messy and Wicked Risk Leadership". He is currently responsible for a £10 billion capital upgrade Programme at Transport for London*

**Stewart McLaren** Director, Asia Pacific Head of BCM and COO of Barclays International Business Centre  
**Barclays Capital, Singapore**

*Stewart has over 15 years of experience as a BCM professional and was previously awarded BCM consultant of the year by the Business Continuity Institute (BCI). He is COO for the 3500 strong global processing centre and was also responsible for supporting Barclays and its staff through the Tsunami catastrophe that happened earlier this year*

## Featuring special international case studies:

**Aldo Gebbia** Vice President, Risk and Opportunity and Knowledge Management  
**Saipem, Italy**

**Kashif Sultan Chaudry** Senior ERM Consultant  
**SABIC, Saudi Arabia**

**Steve Tunstall** Head of Corporate Risk Management  
**Cathay Pacific Airways, Hong Kong**

**Hesham Hamdy** Chief Risk Officer  
**Arab International Bank, Egypt**

## Featuring your eminent panel of speakers:

**James Loh** Chief Risk Officer  
**Lenovo Group Limited, Singapore**

**Shawn Fung** CFO SEA & Regional Controller Asia-Pacific  
**DHL, Singapore**

**Marc Ronez** Managing Director  
**Asia Risk Management Institute (ARIMI), Singapore**

**Ron Chua** Director – Risk Management  
**Banyan Tree Hotels and Resorts, Singapore**

**Abhijit Sinharoy** Head of ERM AP CEMEA  
**Visa, Singapore**

**Dr. HJ Mohd Rasid Hussin** Professor  
**Universiti Utara Malaysia (UUM)/Northern University of Malaysia (NUM)**

## Our Business Partner

### Endorsers



### Media Partner

**allaboutrisk.com**

### About the Endorsers

The **Chartered Institute of Management Accountants**, founded in 1919, is the world's leading and largest professional body of management accountants, with 183,000 members and students operating in 168 countries, working at the heart of business. CIMA members and students work in industry, commerce, the public sector and not for profit organisations. CIMA works closely with employers and sponsors leading-edge research, constantly updating its qualification, professional experience requirements and continuing professional development to ensure it remains the employers' choice when recruiting financially trained business leaders. For more information about CIMA, please visit [www.cimaglobal.com](http://www.cimaglobal.com). Follow us on Twitter at [www.twitter.com/CIMA\\_News](http://www.twitter.com/CIMA_News).

**IRM** is risk management's professional education body. Established as a not-for-profit organisation, the Institute is governed by practising risk professionals and has strong links to leading universities and business schools across the world. The worldwide membership is drawn from industry, commerce, consultancy and the public sector. IRM qualifications are available worldwide on a flexible distance learning basis and incorporate the best risk management knowledge, tools, techniques and standards. For more information see [www.theirm.org](http://www.theirm.org).

The **Institute of Crisis and Risk Management (ICRM)** provides the best crisis and risk management solutions for customers. A group of academics, professionals, and specialists acted together to assist in sustaining the competitive edge and grabbing hold of potential business opportunities on the road to success. We help customers in responding and recovering from uncertainties in business nowadays. The ICRM serves the community best by offering and approving the professional designation of "Certified Risk Planner" (CRP), and "Certified Crisis Consultant" (CCC), "Certified Professional Mediator" (CPM) for serving business risk management, mediator, or crisis professions and practitioners. ICRM also provides the following services: emergency support, business crisis & risk response, consultancy, training and services; business analysis, assessments, and risk management with advisory services; crisis management, simulated exercises with practice recommendations; loss prevention and control programs, fraud prevention management; mediation, and issue management; etc.

**ARIMI** is the leader in Enterprise Risk Management professional education and customized corporate learning solutions in Asia, providing the latest research, best practices, cutting-edge tools and techniques in Risk and Crisis Management that are necessary for organizations to succeed in today's global and volatile economy. Please refer to [www.arimi.org](http://www.arimi.org) for more information.

**"RIMAS** is a non-profit organization formed to enhance the level of professionalism, understanding and practice of Risk Management. RIMAS is affiliated to international associations like IFRIMA and FAPARMO. Our council members are volunteers from a wide spectrum of various disciplines. We contribute to the society by organising activities and encouraging our members to network and share their experiences and ideas in risk management. [www.rimas.org.sg](http://www.rimas.org.sg)"

### About the Media Partner

**allaboutrisk.com** is the destination site for all things Risk! It brings together the suppliers and buyers in risk management, compliance and trading and is aimed squarely at the Energy/Commodities trading and Financial Services markets.

The key features of the site include; comprehensive vendor directories, risk events, vendor comparison reports, daily news, weekly newsletter and an annual risk software report.

For more information please contact Jane Stoll at [jane.stoll@allaboutrisk.com](mailto:jane.stoll@allaboutrisk.com) or visit [www.allaboutrisk.com](http://www.allaboutrisk.com)

# Thursday 10th November 2011

## 0830 Registration & Morning coffee

## 0845 Welcome remarks by chairperson

**John J. Brown** Director, Risk Management, Supply Chain Development  
**The Coca-Cola Company, United States**

## 0900 Contact Initiation Session (CIS)

**In this 15-minute session, delegates are encouraged to get to know their peers and exchange business cards**

## 0915 Session One

**Establishment of risk management function in an emergent market – A Case Study on a state owned Bank**

- Investigating how business interruption risks relates to enterprise level risks
- Combining both BCM and ERM efforts to proactively address and prevent minor problems from turning into a catastrophe
- Developing a structured BCP strategy to assess risks, minimise impacts, select continuity strategy and restore business

**Hesham Hamdy** Chief Risk Officer  
**Arab International Bank, Egypt**

*Hesham has 30 years experience in Internal Audit, Credit Examination, Compliance and Risk Management gained in Bahrain, Saudi Arabia and Egypt. He is leading a team of experts in the fields of credit, operational and market risk.*

## 1000 Session Two

**Diffusing ERM values beyond the finance department and getting rid of the silo-based risk management process**

- Adopting a truly enterprise "wide" view of risk in your organisation
- Ensuring your ERM structure includes the entire organisation and how Finance and Operations Management can play a pivotal role
- Ensuring a common terminology and set of standards for risk management is present across all functions and business units
- Improving resources planning and efficiency and establishing a consistent approach to risk management

**Shawn Fung** CFO SEA & Regional Controller Asia-Pacific  
**DHL, Singapore**

*Shawn has more than 30 years of experience in this industry and was previously with Applied Materials, Texas Instruments and Deloitte in London*

## 1045 Morning refreshments & networking break

## 1115 Session Three – Case Study

**Exploiting the upside of risks and focusing on the long run by utilising ERM as a strategic lever**

- Successfully identifying and mitigating risks to improve business decisions and seizing enterprise opportunities
- Delving into the golden rules and silver guidelines in Saipem – KRIs, risk appetite, risk reviews and risk management process
- Proactively monitoring organisation's risk profile using a single view company-wide IT tools

**Aldo Gebbia** Vice President, Risk and Opportunity and Knowledge Management  
**Saipem, Italy**

*Aldo has more than 30 years of experience in Saipem and grew from Project Engineer to Director of Projects in Oil & Gas fields. He also has experience in different countries, from Abu Dhabi to Spain, Great Britain, Holland, Denmark, Saudi Arabia and India. Saipem is a leading O&G Engineering and Construction Company with 38,000 employees and 115 nationalities worldwide*

## 1200 Session Four

**Not just another strategic initiative: Taking ERM to the next level and extracting maximum value from ERM investment in Cathay Pacific Airways**

- Articulating and demonstrating the value proposition of ERM that drives tangible results by setting up an effective ERM system
- Exploring the 'Creative and Predictive' strategies in getting and keeping senior management buy-in
- How to get at the 'good stuff': Scrutinising and handling political, geopolitical and legal issues
- Why is it so difficult to successfully implement ERM?

**Steve Tunstall** Head of Corporate Risk Management  
**Cathay Pacific Airways, Hong Kong**

*Steve has 25 years experience in running businesses and helping them change - often in difficult circumstances. He has held the post of Managing Director or equivalent in 4 companies in 4 countries. With experience in a dozen countries in Asia, Europe and USA, he brings a broad based approach to the management of both risk and opportunities*

**marcus evans** would like to thank everyone who has helped with the research and organisation of this event, particularly the speakers and their staff for their support and commitment.

## 1245 Networking luncheon

## 1345 Session Five

**Expecting the unexpected: How to prevent or survive a 'Black Swan'**

- Understanding the dynamic of 'Black Swans' and why they can destroy your organisation when you least expect it
- Gaining insights on tools and methodologies available to anticipate these extreme impacts and low probabilities events
- Improving your organisational capability both in terms of system and culture to respond to 'Black Swans' events

**Marc Ronez** Managing Director

**Asia Risk Management Institute (ARiMI), Singapore**

*Marc is a recognised expert in crisis management, corporate change, ERM systems and decision-making processes. He has over 16 years of experience as a practitioner, coach and trainer and has held a variety of senior positions at major worldwide corporations in Asia*

## 1430 Session Six

**Lenovo Case Study: Reducing risks via effective ERM implementation and harnessing value via tangible projects**

- Paving the road and modifying ERM in order to get buy-in and successfully set up ERM internally
- Lenovo's way of ERM – Our philosophy and approach, less reporting and more risk projects fixes
- Reaping the benefits of ERM and not burdening your employees with reporting, data and other unnecessary tasks
- Analysing what worked and did not work at Lenovo
  - China operations business interruption analysis and setup
  - Establishing a Global Crisis Management team and process
  - Uninsured risk – major actuarial modeling done on major risk area

**James Loh** Chief Risk Officer

**Lenovo Group Limited, Singapore**

*James is responsible for Lenovo's Enterprise, Credit & Insurance Risk globally. He was the leader in setting up a Global Credit Team in Beijing to oversee the credit management of Lenovo Group's worldwide sales, covering over 60 countries. He was previously with IBM for 10 years*

## 1515 Afternoon refreshments and networking

## 1545 Session Seven

**Ascertaining a winning combination of risk frameworks and analysis for an accomplished ERM structure**

- Comparing ERM frameworks such as COSO and ISO 31000 – which would be a better fit for you?
- Customising your ERM framework to ensure it is fit-for-purpose and meets your company's objectives
- ISO 31000: How does this impact ERM principles and guidelines in your company?

## 1630 Session Eight – Case Study

**Best practices in ERM implementation: What did successful corporations do that made ERM work so well?**

- The evolution of ERM – How it has developed and what to expect next
- Exploring various aspects of ERM to successfully minimise operational surprises and losses
- Investigating the ERM implementation checklist and critical success factors in order to seize opportunities

**Dr. HJ Mohd Rasid Hussin** Professor

**Universiti Utara Malaysia (UUM)/Northern University of Malaysia (NUM), Malaysia**

*First person in Asia and SEA to obtain PhD and MSc in Risk Management and is a special advisor on Risk & Crisis Management to the Honorable Minister in the Prime Minister Department of Malaysia in many conferences such as United Nation International Strategy for Disaster Reduction (UNISDR)*

## 1715 Closing remarks from the Chair and end of Day One

## Business Opportunities

A limited amount of sponsorship opportunities are available for this conference. These include, but are not limited to opportunity to present case studies, exhibit, host networking functions, and benefit from the extensive branding and marketing exposure generated throughout the lifecycle of the event.

For further information please contact **Raj Anand** on **+(65) 6720 0620** or email **raja@marcusevanssg.com**

# Friday 11th November 2011

## 0830 Registration and Morning coffee

## 0900 Welcome remarks by chairperson

**John J. Brown** Director, Risk Management, Supply Chain Development  
**The Coca-Cola Company, United States**

## 0915 Session One – Keynote Presentation

### Compliance Challenge: Embedding compliance and establishing a strong compliance culture in your organisation

- Changing critical stakeholder relationships through Demonstrable Compliance
- Analysing the Cost of Compliance - and what it really means to your organisation
- Increasing transparency and effectively managing regulatory compliance risk
- Understanding the challenge of the UK Bribery Act and managing the risks
- Demonstrating compliance internally and externally through effective tools and techniques
- Developing a robust compliance regime to ensure 'Compliance - not Complacence'

**Keith Read** Group Compliance & Ethics Director (Former)  
**British Telecom, United Kingdom**

*Keith is a former winner of the Compliance Register's Best Compliance Officer award, and also won the Best Compliance Company award for British Telecom*

## 1015 Morning refreshments & networking break

## 1045 Session Two

### Empowering your organisation and managing external threats with a proactive risk-based approach

- Discovering the concerns to a Banyan Tree hotel 13,000km away in Alcapulco when a major earthquake struck in Japan
- Embracing 5As, real time alert systems are integrated into crisis management to pre-empt threats
- Employing a versatile and light crisis management plan to deal with multi-faceted threat in the operational environment

**Ron Chua** Director – Risk Management  
**Banyan Tree Hotels and Resorts, Singapore**

*Ron is responsible for global risk management programme that encompasses life safety, crisis management as well as threat vigilance and exercise. He was previously with Marsh Risk consulting, Republic of Singapore Air Force and was the Assistant VP-BCP for Credit Suisse*

## 1130 Session Three

### A Barclays Perspective: the Japan Earthquake, Tsunami and Nuclear Catastrophe

- How did the BCM process hold up to the scrutiny of the inconceivable?
- Analysing the BCM process and its relevance in an unexpected catastrophic event
- Evaluating the correlation of threats and risk mitigation
- Examining lessons learnt for large corporations

**Stewart McLaren** Director, Asia Pacific Head of BCM and COO of Barclays  
International Business Centre  
**Barclays Capital, Singapore**

*Stewart has over 15 years of experience as a BCM professional and was previously awarded BCM consultant of the year by the Business Continuity Institute (BCI). He is COO for the 3500 strong global processing centre and was also responsible for supporting Barclays and its staff through the Tsunami catastrophe that happened earlier this year*

## 1215 Networking luncheon

## 1315 Session Four

### Sustaining your ERM efforts and achieving greater heights through a simple yet robust risk management program

- Designing processes to be flexible and scalable to ensure adoption across your company
- Don't reinvent the wheel – ISO 31000 provides a solid framework
- Improving capabilities and climbing up the maturity curve to ensure risks are identified and treated where they exist
- Integrating state-of-the-art technology to create company-wide views of risk

**John J. Brown** Director, Risk Management, Supply Chain Development  
**The Coca-Cola Company, United States**

*John has created enterprise and operational risk management processes at Fortune 500 global food processing companies which reduced incident rate by 45% and Workers Compensation losses by over 40% in a span of 21 months. Also led the team which saved over \$3 million annually*

## 1400 Session Five

### Capitalising on KRIs to improve business decisions: If you can't measure it, you can't manage it

- Taking various risk factors into account and tracking major risks over time through effective KRIs
- Designing KRIs that best suit your organisation to make informed decisions and predict the risk level of a given activity
- Heightening BOD's enterprise risk awareness and improving ERM processes through KRIs
- Ensuring the right KRIs are measured to get the right results

**Kashif Sultan Chaudhry** Senior ERM Consultant  
**SABIC, Saudi Arabia**

*Kashif has over 10 years of experience and was previously with companies such as St George Bank, Citi Bank, Sabre Corporation, Westpac Banking Corporation and Riyad Bank. SABIC is the largest and the most reliably profitable public company in the Middle East*

## 1445 Afternoon refreshments and networking

## 1515 Session Six – Expert Advice

### Building a strong infrastructure and ensuring continuous improvement by successfully applying ERM across a complex organisation

- Ensuring basics are done right in order to proceed to advanced ERM strategies
- Customising a road map according to the priorities and pace of implementation for your organisation
- Integrating Operational and Strategic risk into business planning for ERM success
- Increasing adoption and use of ERM across all business units and functions to ensure ERM success

**Dr. David Hancock** Head of Risk & Value  
**Transport for London, United Kingdom**

*David has over 20 years of experience and has a wide breadth of knowledge in the management of complex portfolios. He won the National Public Sector "Risk Manager of the Year" in 2008 and was previously with London Development Agency (LDA)*

## 1615 Session Seven

### Managing business risk appetite by developing an effective corporate risk policy and tolerance framework

- Setting up a risk policy and tolerance framework that suits your organisation best
- Establishing clarity in risk exposure management
- Evaluating the key important factors in establishing risk tolerance
- Assessing organizational capacity and capability to tolerate certain risks and applying sound judgment in the process

**Abhijit Sinharoy** Head of ERM - AP CEMEA  
**Visa, Singapore**

*Abhijit is a seasoned risk professional with over 20 years of risk management experience in banking and in the payments industry. He spent over 13 years with Bank of America and Standard Chartered Bank and was also the Risk Director with Citibank for 3 years*

## 1700 Closing remarks from the Chair and end of conference

## Why you cannot miss this event

Even the mighty fall and hence, risk management is no longer an option - it is a must.

Today, the complexity of risks is possibly reaching an all-time high and organisations are fighting to protect themselves from the unforeseeable. Globalisation has increased the knock-on effects of events happening around the world. In addition to this, it is found that many companies are not even continuously monitoring and flagging new and emerging risks. How do you then, ensure that your people and organisation are protected from the increasingly substantial risks?

A research by KPMG shows that companies with mature risk management programmes have the competitive advantage to become highly formidable competitors and are able to confidently handle high-risk business environments and prepare for unexpected catastrophes.

However, implementation of ERM is not enough – organisations need to be able to sustain and fully utilise ERM systems in order to create value for all stakeholders. Successfully measuring and forecasting risks is also highly critical to improve business resilience and seize business opportunities.

This conference highlights the secret to success in Enterprise Risk Management through best practices and addresses the business challenges top-tier organisations are facing today. It covers crucial strategies on adopting a proactive ERM strategy, KRIs, assessing risks, sustaining ERM and exploiting the upside of risks effectively that ultimately converts threats into opportunities.

## Who should attend

**CROs, CFOs, COOs, Vice Presidents, Directors, Controllers, General Managers, Heads of Departments, Managers, Specialists, Consultants, Auditors, and Accountants from:**

- Enterprise Risk
- Corporate Risk
- Risk Analysis
- Finance
- Compliance
- Business Continuity/ Disaster Recovery
- Risk Management
- Risk Modeling
- Internal Audit
- Internal Control
- Financial Planning
- Corporate Governance

### From:

- Telecommunications
- Oil and Gas
- Technology
- Automotive
- FMCG
- Logistics
- Insurance Companies
- Utilities
- Chemicals and Petrochemicals
- Electrical and Electronics
- Manufacturing
- Property / Real Estate
- Banking and Financial Institutions



# Speaker Profiles

## **John J. Brown** Director, Risk Management, Supply Chain Development **The Coca-Cola Company, United States**

John J. Brown, a registered professional engineer, Associate in Risk Management-ERM (ARM-E) and Certified Protection Professional (CPP), has worked directly in the risk management field for over a decade, and indirectly most of his career. Since joining The Coca-Cola Company in April 2008, John has developed a risk management strategy for the Company's global supply chain and is currently implementing that strategy. In addition to creating a resilient value chain, the strategy and processes are being used with a higher level ERM initiative. Prior to joining Coca-Cola, John was Global Operational Risk Manager at H.J. Heinz's world headquarters. John is currently serving as Chairperson of the Supply Chain Risk Leadership Council (SCRCLC), a group of industry professionals with the aim of developing supply chain risk management standards and best practices.

## **Dr. David Hancock** Head of Risk & Value **Transport for London, United Kingdom** **MBA CEng BEng Chartered FCIPD APMP FIMMM FRSA RRP**

Dr David Hancock is Head of Risk and Value for London Underground part of Transport for London with responsibility for all risk aspects of the £10bn upgrade programme. Renowned internationally as a leading thinker and practitioner in the risk field, he is the author of the bestselling book "Tame, Messy and Wicked Risk Leadership" published by Gower in which he developed the concept of Risk Leadership.

He has in the past been the Director of Risk and Assurance for two London Mayors (Ken Livingstone and Boris Johnson), Executive Director of a £500m turnover engineering consultancy and run his own independent consultancy business. From 1998 -2001 he was responsible for creating and operating the risk management system for the successful £4.3bn Terminal 5 Project at Heathrow, considered industry leading in the risk management which led the Economist to write in August 2005, "The most important difference between Terminal 5 and other large building projects has been the approach to project management and especially to risk".

He champions the case for rethinking project management as a social interaction rather than delivery through the application of process and policy. He is a Chartered Engineer and Chartered Fellow of the Institute of Personnel and Development. In 1998 he was voted "Public sector risk manager" of the year and is a board director of Alarm (The National Forum for Risk Management in the Public Sector) and a co-director of the Managing Partners' Forum risk panel. He is also a member of the programme board for the Major Projects Association and a visiting Fellow at Cranfield University in their School of Management.

## **Keith Read** Group Compliance & Ethics Director (Former) **British Telecom, United Kingdom**

Keith Read is an award-winning thought leader and expert in compliance, regulatory compliance, ethics and governance. He was formerly the Group Director of Compliance and Ethics for a major FTSE 100 company and is a past winner of the Compliance Register's Best Compliance Officer award, when he also won the Best Compliance Company award. He was subsequently the subject of a full-page Daily Telegraph national press article - 'Compliance and Science'

He has an innovative yet practical approach to compliance, using techniques such as 'Profit with Principles', 'Compliance not Complacence' and 'Demonstrable Compliance'. VeRoniCA - the Virtual Regulatory Compliance Assistant - and the Compliance 'Gatekeeper' have served to redefine standards of compliance management, without losing sight of the 'Cost of Compliance'

His most recent Whitepaper - 'The Compliance Covenant' - was the featured article in Compliance and Ethics Professional, the US's leading industry journal, and takes a new and highly original approach to the challenge facing all compliance officers; that of changing the immense 'push' needed to deliver and maintain an effective compliance programme into employee 'pull'

Keith is a frequently-requested speaker and his thought-provoking ideas and infectious enthusiasm appeal to diverse compliance, ethics and governance audiences, and readers, worldwide

He is also Chairman of the Knowledge Brief Corporate Governance Network, a newly-formed organisation covering compliance, ethics, risk and governance, established to share best practice, generate new compliance-related techniques and insights and to enable senior leaders to stay in the forefront of legislative developments

Keith received his degree from Middlesex University in London; he is also a member of the Institution of Engineering and Technology and a Chartered Engineer.

## **Stewart McLaren** Director, Asia Pacific Head of BCM and COO of Barclays International Business Centre **Barclays Capital, Singapore**

Stewart McLaren started his career with 14 years as an engineer before switching to the Financial Services industry 15 years ago. He ran a consultancy firm from 1996 before joining Credit Suisse in 2001, responsible for the implementation of Business Continuity Management (BCM) across 19 offices and 25,000 staff.

Stewart moved to Japan in 2003, responsible for BCM across North East Asia, where amongst other achievements, he worked closely with the Bank of Japan to bring the BCM industry in Japan closer to its regulators.

After 6 years with Credit Suisse, Stewart moved to Barclays Capital, as regional head of BCM for Asia Pacific, based in Singapore.

In addition to his BCM role, last year Stewart was given additional responsibility as Chief Operating Officer (COO) of the Barclays International Business Centre, which has some 3500 Singapore based staff working on global processing for the firm.

Immediately after the catastrophe in Japan on 11th March this year, Stewart flew into Tokyo where he spent the next seven weeks, supporting Barclays and its staff through this challenging period.

## **Marc Ronez** Managing Director **Asia Risk Management Institute (ARiMI), Singapore**

Marc Ronez, Managing Director of the Asia Risk Management Institute (ARIMI), is a recognised expert in crisis management, corporate change, enterprise risk management systems and decision-making processes. Through a variety of senior positions in Asia for major worldwide corporations, he has accumulated over 16 years of considerable experience as a practitioner, coach and trainer through his research, training and consulting work in the risk management, insurance and financial services industries.

Throughout his career, Marc has helped many companies and organisations to optimise the manner they manage their risks and to prepare or respond to various types of crisis and business interruptions. His clients include those from insurance and financial services, government/public organisations, telecom and IT infrastructure, media and communication, as well as oil and gas.

An accomplished coach and trainer with comprehensive blend of hands-on professional and academic experience, Marc gains satisfaction from organising and delivering corporate training programs and solutions, sharing knowledge and training international management audiences. An innovative expert, he has designed and authored comprehensive methodologies and programs on risk decision-making and crisis management. He is a very sought after speaker at international risk management conferences and a regular contributor to the trade press.

## **Steve Tunstall** Head of Corporate Risk Management **Cathay Pacific Airways, Hong Kong**

Steve Tunstall is a business management expert with twenty five years experience (10 years P&L responsibility) in running companies and helping them change. He has held the post of Managing Director or equivalent in four companies in four countries. With experience in a dozen countries in Asia as well as the EU and USA he brings a broad based approach to the management of both risk and opportunities.

Steve is now employed by Cathay Pacific Airways as Head of Corporate Risk Management (legal, compliance, insurance, and risk) for the group which includes three airlines, catering, ground handling and a laundry business. He also provides governance, risk and crisis management specialist support to Cathay and the rest of Swire Pacific including properties, beverages, offshore, trading and investment divisions.

## **Abhijit Sinharoy** Head of ERM AP CEMEA **Visa, Singapore**

Abhijit Sinharoy is a seasoned risk professional with over 20 years of risk management experience in banking and in the payments industry. He spent over 13 years with Bank of America and Standard Chartered Bank in a variety of senior credit management roles. He then managed Visa's Asia-Pacific Country Risk Management team for four years, after which he was Risk Director with Citibank for three years responsible for risk performance monitoring across the Global Consumer Bank. He currently heads Visa's Enterprise Risk Management team for APCEMEA.

## **Dr. HJ Mohd Rasid Hussin** Professor **Universiti Utara Malaysia (UUM)/Northern University of Malaysia (NUM)**

Dr Haji Mohd Rasid Hussin is currently a Professor in Risk Management and Full-Time Lecturer at the College of Business (COB), Universiti Utara Malaysia (UUM) – "The Eminent Management University" at Sintok, Kedah Darul Aman, Malaysia, which is currently the Leading University and Higher Education Provider (HEP) for Risk Management and Insurance Education in Malaysia.

Before joining UUM, he was an Associate Professor in Risk Management and Full-Time Lecturer at the Faculty of Business Management (FBM), Universiti Teknologi MARA (UiTM), Shah Alam, Selangor Darul Ehsan, Malaysia with an employment record of about 25 years of service since 1986.

Currently, Dr HJ Mohd Rasid Hussin is the:

- First person in Asia and the Southeast Asian Region (ASEAN included) to have obtained two postgraduate degrees specifically in Risk Management; a PhD in Risk Management and MSc in Risk Management & Insurance
- First person in Malaysia as Professor in Risk Management and Insurance (Special Grade C: VK7)
- Leading authority and scholar in Risk Management for Malaysia
- Special Advisor on Risk and Crisis Management to the Honourable Minister in the Prime Minister Department, Malaysia in the United Nation International Strategy for Disaster Reduction (UNISDR) Global Platform on Disaster Risk Reduction (GPDRR) and World Reconstruction Conference (WRC) at Geneva, Switzerland
- Malaysian Representative and Head of Delegation for ISO-31000 (First World's Risk Management Standard) Meetings nominated by the Government of Malaysia through the Department of Standards Malaysia (DSM), Ministry of Science Technology and Innovation (MOSTI) and SIRIM Berhad Malaysia
- ISO-31000 Member of the ISO International Technical Committee on Risk Management Standard (ISO-ITCRMS) with the ISO Secretariat based in Geneva, Switzerland
- Chairman of the Malaysian Technical Committee on Risk Management Standards (MTCRMS), appointed by DSM, MOSTI and SIRIM Berhad Malaysia
- Chairman of the National Committee on Muamalat, Takaful, Islamic Banking and Finance Programs at the Institutions of Higher Learning (IHL) in Malaysia, appointed by the Ministry of Higher Education (MOHE) Malaysia
- Advisory panel member for the formation of Malaysian Institute of Risk Management (MIRM)
- Judging panel member in respect of both the Risk Manager of the Year Award (RMA) and Crisis Manager of the Year Award (CMA), for the Malaysian Association of Risk and Insurance Management (MARIM), Malaysia's Leading Association on Risk Management and Insurance